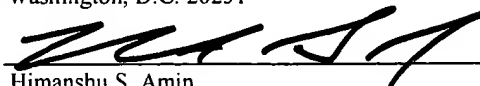


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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): David E. Heckerman, *et al.*

Serial No: 09/450,262

Filing Date: November 29, 1999

Examiner: Unknown

Art Unit: 2768

Title: TRANSMISSION OF INFORMATION DURING AD CLICK-THROUGH

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Dear Sir:

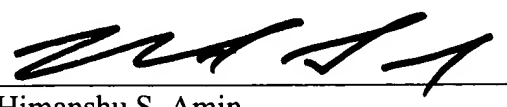
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